

WHAT IS CLAIMED IS:

1 1. An apparatus for virtually presenting a product for
2 purchase, said apparatus comprising:
3 a memory containing a representation of an approximation of a
4 characteristic of a product for purchase, said characteristic from
5 a set of characteristics including: vibrations, a mass, a texture,
6 a smell, and a temperature;
7 a sub-system corresponding to said characteristic, said sub-
8 system from a set of simulation sub-systems including:
9 a vibratory sub-system for simulating vibrations;
10 a mass-simulation sub-system for simulating mass
11 characteristics;
12 a textural sub-system for simulating a texture;
13 an olfactory sub-system for simulating a smell;
14 a temperature-simulation sub-system for
15 simulating a temperature,
16 said sub-system communicatively coupled to said memory; and
17 a sales sub-system for indicating a desire to purchase said
18 product.

1 2. The apparatus of claim 1,
2 wherein said memory further comprises
3 a memory containing a second representation of an
4 approximation of a second characteristics of said product for
5 purchase, said second characteristic from said set of
6 characteristics, and
7 wherein said apparatus further comprises
8 a second sub-system corresponding to said second
9 characteristic, said second sub-system from said set of simulation
10 sub-systems and communicatively coupled to said memory.

1 3. The apparatus of claim 1, wherein said sales sub-system
2 comprises
3 a purchase sub-system for purchasing said product.

1 4. The apparatus of claim 1, further comprising
2 an internet, coupling said memory and said simulation sub-
3 system.

1 5. An apparatus for virtually presenting a product for
2 purchase, said apparatus comprising:

3 a memory containing three representations of approximations
4 of a respective three characteristics of a product for purchase,
5 said respective three characteristics from a characteristics set
6 including: an image, a sound, vibrations, a mass, a texture, a
7 smell, and a temperature; and

8 three sub-systems corresponding to said three
9 characteristics, said three sub-systems from a set of simulation
10 sub-systems including:

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11      a visual sub-system for simulating images;
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12 an auditory sub-system for simulating sounds;

13 a vibratory sub-system for simulating vibrations;

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14         a mass-simulation sub-system for simulating mass
15         characteristics:

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16      a textural sub-system for simulating a texture;
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17 an olfactory sub-system for simulating a smell;

18 a temperature-simulation sub-system for

19 simulating a temperature, and

20 said three simulation sub-systems communicatively coupled to said
21 memory.

6. The apparatus of claim 5,
wherein said memory further comprises
a memory containing a fourth representation of an
approximation of a fourth characteristic of said product for
purchase, said fourth characteristic from said characteristics set,
and
wherein said apparatus further comprises
a fourth sub-system corresponding to said fourth
characteristic, said fourth sub-system from said set of simulation
sub-systems and communicatively coupled to said memory.

1 7. The apparatus of claim 5, further comprising
2 an internet, coupling said memory and said three simulation
3 sub-systems.

8. An apparatus for virtually presenting products for purchase, said apparatus comprising:

a memory containing three representations of approximations of a respective three characteristics of a product for purchase, said respective three characteristics from a characteristics set including: an image, a sound, vibrations, a mass, a texture, a smell, and a temperature;

three sub-systems corresponding to said three characteristics, said three sub-systems from a set of simulation sub-systems including:

a visual sub-system for simulating images;

an auditory sub-system for simulating sounds;

a vibratory sub-system for simulating vibrations;

a mass-simulation sub-system for simulating mass characteristics;

a textural sub-system for simulating a texture;

